

OFFICIAL RULES ATA Benefit Sweepstakes

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES OR DISTRICT OF COLUMBIA. VOID WHERE PROHIBITED. Employees, and their immediate families (parent, child, spouse or sibling and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, of Amateur Trapshooting Association ("Sponsor"), The Event Group ("Administrator"), and their respective parents, affiliates, subsidiaries, advertising and promotion agencies and website providers/web masters are not eligible to enter or win. By participating, entrants (or, if minors, their parents or legal guardians) agree to be bound by these Official Rules and the decisions of the judges and/or Sponsor, which are binding and final on matters relating to this promotion. Promotion is subject to all applicable federal, state and local laws. A minor should have his/her parent's or legal guardian's permission to enter.

TO ENTER: Between February 22, 2007 and August 13, 2007 ("Entry Period"), there are two (2) ways to enter: 1) purchase a ticket for \$5 at any participating gun club, SCTP group, state association or individuals, while supplies last, and you will be automatically entered into the drawing. All proceeds will go to benefit the Amateur Trapshooting Association. Or 2) to enter without purchase, hand-print your name, complete address, day and evening telephone numbers (including area code) and date of birth, and if a minor, your parent's or legal guardian's signature, on a 3" x 5" card and mail it in an envelope with first class postage affixed to: ATA Benefit Sweepstakes, 601 West National Road, Vandalia, OH 45377. Mail-in entries must be postmarked by August 13, 2007 and received by August 17, 2007. Limit one (1) entry per person, regardless of method of entry. Multiple entries received from any person after the first entry received from that person will be void. Mechanical reproductions are void. All entries become the property of Sponsor and will not be acknowledged or returned.

WINNER SELECTION: Potential winners will be selected in a random drawing scheduled to take place at the Grand American on August 17, 2007 from all eligible entries received. Odds of winning depend on the number of eligible entries received for the drawing at issue. You need not be present to win. Potential winners will be announced at the Grand American and notified by telephone, phone and/or email and may be required to execute and return an affidavit of eligibility, a liability release and where lawful a publicity release within seven (7) days of date of issuance. If such documents are not returned within the specified time period, notification is returned as undeliverable, Sponsor or Administrator is unable to contact a potential winner within a reasonable time period or a potential winner is not in compliance with these rules, he/she will be disqualified and an alternate winner selected at Sponsor's/Administrator's sole discretion. If any winner is a minor in his/her state of residence, Sponsor reserves the right to award the prize in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winners set forth herein.

PRIZES: Grand Prize (1): 2008 GMC Sierra (Approximate Retail Value ("ARV"): \$37,000). Winner is solely responsible for any expenses in connection with the prize not expressly described herein as being awarded including, without limitation, insurance, registration fees, delivery charges, dealer preparation fees and/or additional options, additions or equipment. Winner must have a valid U.S. driver's license issued in his/her state of residence and proof of insurance to take delivery, and the color, options, package, accessories, and other specifics will be at Sponsor's sole discretion. Winner must take delivery of vehicle at a dealership near winner's residence specified by Sponsor. **Second Prize (1):** Beretta 391 Urika semi-automatic trap shotgun (ARV: \$1,250). **Third Prize (1):** Remington 870 Trap Shotgun (ARV: \$750). **Fourth Prize (3):** Ten (10) flats Remington/Winchester Ammunition (ARV: \$600 each). **Fifth Prize (2):** ATA Life Membership (ARV: \$500 each). If winner is already a lifetime member, he/she may award the prize to a recipient of his/her choice. **Sixth Prize (2):** \$150 ATA gift certificate (subject to terms and condition specified thereon) (ARV: \$150 each). Total ARV of all prizes: \$42,100. Shotgun prizes will be transferred to an entity with a FFL of such winner's choice. The entity will then be responsible for transferring the shotgun to the applicable winner. Each winner is solely responsible for all expenses, costs or fees associated with acceptance and/or use of the prize not specifically stated herein as being provided including, without limitation, any and all taxes. Winners may not substitute, assign or transfer prize or redeem prize for cash, but Sponsor/Administrator reserves the right, at its sole discretion, to substitute prize (or portion thereof) with one of comparable or greater value. All prize details are at Administrator's/Sponsor's sole discretion. Limit one (1) prize per person/household.

GENERAL CONDITIONS: Released Parties (as defined below) are not responsible for lost, late, incomplete, illegible, delayed, damaged, stolen or inaccurate entries; or for other errors or problems of any kind whether human, printing, typographical, mechanical or otherwise relating to or in connection with this promotion, including, without limitation, errors or problems which may occur in connection with the administration of the promotion, the processing of entries, the announcement of the prizes or in any promotion-related materials. Winners must ensure that any prize is operated safely and by a person trained in gun safety. Persons who tamper with or abuse any aspect of the promotion, as solely determined by Sponsor/Administrator, will be disqualified and all associated entries will be void. Should any portion of the promotion be, in Sponsor's/Administrator's sole opinion, compromised by non-authorized human intervention or other causes which, in the sole opinion of the Sponsor/Administrator, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor/Administrator reserves the right at its sole discretion to suspend, modify or terminate the promotion and, at its discretion, select the potential winners from all eligible, non-suspect entries received for that drawing prior to action taken. Entrants (or, if minors, their parents or legal guardians), by participating, agree that Sponsor, The Event Group, and their respective parents, affiliates, subsidiaries, dealerships, prize suppliers, and advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents (collectively, the "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize (including any injury or harm resulting from use of any prize) or participation in this promotion. Each winner (of, if a minor, his/her parent or legal guardian), by acceptance of prize, except where legally prohibited, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval.

WINNERS LIST: For the names of the winners (available after August 24, 2007), send a self-addressed stamped envelope to: ATA Benefit Sweepstakes, c/o The Event Group, 19 Grady Court, Coldwater, MI 49036, for receipt no later than December 31, 2007.

SPONSOR: Amateur Trapshooting Association, 601 West National Road, Vandalia, OH 45377.