



FOR IMMEDIATE RELEASE

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Case Bucks for Kids Launched

June 29, 2023 at 8:00 PM CST - International Case Company, exclusive distributor for Negrini of Italy, and the Amateur Trap Shooting Association team up for the Case Bucks for Kids promotion to fund the AIM Youth Shooting Program.

SUPPORT YOUTH TRAP SHOOTING

Join Us

To help benefit AIM shooters by providing safe and positive experiences, promoting character, integrity, and encouraging good sportsmanship through competition.

  

Negrini will donate 5% from each case sold online and at participating dealers to fund the Amateur Trapshooting Association's Youth program AIM.

Shop Using The QR Code

Shop Online: negrinicas.com
Questions? Contact Us: 833-634-7464

AIM is a division of the Amateur Trapshooting Association a 501(c)3 nonprofit.



"We at International Case Co. and Negrini Cases of Italy, are proud to announce our partnership with the ATA and Negrini Case Dealers where a percentage of every case sold will be used to fund the AIM Shooting program of the ATA. We will donate 5% of all trap competition case sales to the ATA to support the AIM Youth Shooting Program from now until the end of the year. We firmly believe that an investment in youth shooting builds character and assures the longevity of clay shooting sports," said Stephen Lamboy, CEO of ICC.

"The AIM program promotes youth shooting sports that encourage character development, goal focused discipline, integrity, marksmanship and respect through healthy competition. Youth trap shooting is the future of our beloved sport and exists as a great way to introduce today's youth to firearms in a fun and safe environment," said Lynn Gipson, Executive Director of the ATA.

International Case Co., LLC and all participating Negrini Case dealers will donate a portion of Negrini case sales from July 1st to December 31st to ATA's AIM Program to help foster growth and competition to help develop the future of trap shooting for our country's youth.

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About ATA: The ATA serves as the faithful protector of the sport of trapshooting. Established in 1899, the ATA is the oldest and the largest clay target shooting organization in the world. The non-profit Association governs the sport's rules and regulations and seeks ways to further enhance the sport and increase participation. Annually, ATA members participate in 6,000 plus registered tournaments and shoot at more than 60 million targets. The Grand American is held every year in Sparta, IL and showcases some of the best shooting talent in the World!

About AIM: AIM is the official youth program of the ATA. The purpose of AIM is to provide a safe and positive experience with firearms and registered trapshooting for youth, elementary school through college age. AIM encourages good sportsmanship and personal responsibility through competition, while establishing the foundation to make trapshooting a lifelong avocation.

About Negrini of Italy: Negrini has manufactured their exclusive, premium luxury cases for over 3 decades in Quistello, Italy. Negrini is the only ultra-light, ultra-strong, compact and TSA Compliant firearms case for travel 100% made in Italy.

About International Case Co.: INTELCASE Company, LLC is the official importer of Negrini of Italy and distributes and markets the luxury cases throughout the Americas.