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# **Amateur Trapshooting Association**

# Minutes of the Regularly Scheduled and Continuing Executive Committee Meeting

Commencing April 14, 2008

Edit: 05/16/2008 - 1226

On <u>April 14, 2008</u>, at <u>08:00 Hrs.</u>, Central Daylight Time (CDT), <u>President Neil M. Winston</u> of the <u>Amateur Trapshooting Association</u>, subsequent to <u>roll call</u> and confirmation of a <u>quorum</u>, called this <u>Regularly Scheduled</u> and <u>Continuing Meeting</u> of the <u>Executive Committee</u> of the <u>Amateur Trapshooting Association</u> to order.

	Answering the Roll Call of the Secretary and seated in attendance were:
ב	President, Central Zone Vice President & Minnesota Delegate Neil M. Winston;
	Southwestern Zone Vice President & Texas Delegate Gary L. Sherrod;
	Southern Zone Vice President & Georgia Delegate John D. Hiter;
	Ex-Officio, Immediate Past President & Maryland Delegate D. Ray Greb;
ב	Treasurer Thomas G. Burkey, from Pennsylvania;
ב	Director of Marketing & Communications Stacey M. Hodkey, from Ohio; and
_	Secretary G. Mike Seitz, from Indiana.
ב	Western Zone Vice President Bruce F. Reed, participated via Telecon, as indicated, and
ב	Eastern Zone Vice President Wm. M. (Bill) Anzaldi, Jr., participated via Telecon, as indicated.
ם	ATA Office Manager Connie J. Collier, from Ohio; (participating via teleconference, as/if needed);
ב	ATA Controller Judy Harden, CPA, from Ohio; (participating via teleconference, as/if needed); and
ב	ATA Youth Development Director Edie P. (Reynolds) Fleeman, from North Carolina, (participating via

It was noted for the <u>Record</u> that proper <u>Notice</u> was given for this <u>Regularly Scheduled and Continuing</u> <u>Meeting</u>, and that all meeting(s) are scheduled to be held in the <u>Committee Meeting Room</u> at the Corporate Headquarters of the <u>National Shooting Complex</u>, <u>5931 Roft Road</u>, <u>San Antonio</u>, <u>Texas 78253-9261</u>, unless otherwise necessitated and/or determined to be at the convenience of the Executive Committee.

President Neil M. Winston advised that the <u>Minutes</u> of the <u>Regularly Scheduled and Continuing Meeting</u> held on <u>December 06, 2007</u> through <u>December 07, 2007</u>, and subsequent <u>Executive Committee Minutes and/or Memoranda</u> including other <u>Committee Meeting(s)</u> (if any) held, have previously been distributed for review, comment and approval.

Subsequent to review and discussion and upon the motion of <u>Southern Zone Vice President John D. Hiter</u> with second of <u>Southwestern Zone Vice President Gary L. Sherrod</u> and following the President's call of the question, with no response, it was unanimously

RESOLVED That the Minutes of the Regularly Scheduled and Continuing Executive Committee Meeting held on <u>December 06, 2007</u> and <u>December 07, 2007</u>, and all Executive Committee actions taken during any regularly scheduled and/or called teleconference meetings, are hereby ratified, adopted and/or approved this date and time, without the formal review and/or reading thereof.

<u>President Neil M. Winston</u> reviewed the proposed <u>Meeting Agenda</u> and advised, with the concurrence of the Executive Committee Members, that changes will be made (to the <u>Agenda</u>) only if they are determined to be more expedient and in furtherance of the interests of the ATA. The President stated that it was his desire to expeditiously review and consider the agenda items and proceed through the business in an orderly and reasonable fashion in order to make time for the Tournament shooting schedule for the Executive Committee Members. The Executive Committee Members fully concurred with the President's <u>General Orders of Business</u>, as previously distributed, reviewed and discussed.

# **AGENDA**

#### **Call Meeting to Order**

- Roll Call;
  - Minutes Executive Committee (December 06 & 07, 2007);
  - Minutes Revisions (if any); and
  - Meetings Policy, Travel & Lodging and Procedures/Activities.

#### Housekeeping and Schedule of Activities.

## Treasurer's Reports

- Investment Schedule/Summary;
- Miscellaneous Reports and Discussions.

# Secretary's Reports

Reports;

- Disciplinary Actions;
- ATA Foundation (Fund) and Endowment Issues.

#### **President's Reports**

#### **Special Reports**

- Committee Report(s);
  - All American Team Selection Committee Southwestern Zone Vice President & Chair Gary L. Sherrod; - Members: President & Central Zone Vice President Neil M. Winston; Western Zone Vice President Bruce F. Reed and Southern Zone Vice President John D.
  - Rules Committee President, Central Zone Vice President & Chair Neil M. Winston -2. Members: Southwestern Zone Vice President Gary L. Sherrod; Eastern Zone Vice President Wm. M. (Bill) Anzaldi, Jr.
  - 3. Marketing & Industry Committee (combined) - Past President & Chair D. Ray Greb -Members: Western Zone Vice President Bruce F. Reed, Eastern Zone Vice President Wm. M. (Bill) Anzaldi, Jr. and Director of Marketing & Communications Stacey M. Hodkey.
  - Grand & Satellite Grand(s) Program Committee Southwestern Zone Vice President & 4. Chair Gary L. Sherrod - Members: President & Central Zone Vice President Neil M. Winston, Western Zone Vice President Bruce F. Reed and Southern Zone Vice President John D. Hiter.
  - 5. Grand & Satellite Grand Trophy Committee - Past President & Chair D. Ray Greb -Members: Director of Marketing & Communications Stacey M. Hodkey.
  - Grand Options Committee President, Central Zone Vice President & Chair Neil M. 6. Winston - Members: Western Zone Vice President Bruce F. Reed and Southwestern Zone Vice President Gary L. Sherrod.
  - 7. Human Resources Committee - Past President & Chair D. Ray Greb - Members: Southern Zone Vice President John D. Hiter; Eastern Zone Vice President Wm. M. (Bill) Anzaldi, Jr., and Treasurer Thomas G. Burkey.
  - 8. Foreign Shooter Development - Eastern Zone Vice President & Chair Wm. M. (Bill) Anzaldi. Jr.
- Website Advisory Committee President, Central Zone Vice President & Chair Neil M. Winston -Members: Southern Zone Vice President John D. Hiter and Director of Marketing & Communications Stacey M. Hodkey.
- Satellite Grand after Action Reports Dixie, Spring and Southern Executive Committee Vice Presidents in Attendance (at the respective Tournaments).
- General and Administrative ATA Office Manager Connie J. Collier (via teleconference), Director of Marketing & Communications Stacey M. Hodkey and Edith P. (Reynolds) Fleeman, Youth Development Director.
  - Executive Session to conduct employee performance review, and
  - Office Update.

# Unfinished Business (including Old Business)

- R.J. Stuart Contract Renewal Considerations/Negotiations.

#### **New Business**

- 2008 Grand American
  - Tournament Director Mike Hampton; 1
  - 2. Grand American Program;
  - **Budget Presentations**; 3.
  - 4. Trap Setting Committee; and

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- 5. Shoot-Off Manager.
- CHC Assistants at 2008 Grand American President Neil M. Winston.
- **For The Good of the Corporation -** Association Business.
- □ Adjournment.

# **GENERAL ORDERS OF BUSINESS**

PRESI	DENT'S CALL TO ORDER (Committee Meeting Room) <u>April 14, 2008</u> , at <u>08:10 Hrs</u> ., <u>CDT</u>
	Roll Call
	[Secretary's Note: Secretary G. Mike Seitz advised that, in addition to his normal practice of compiling the various Agenda Items under a single section (in order to make the Minute Record easier to read and comprehend), he has elected to insert <u>SUBSEQUENT EVENT</u> items (throughout the Minute Record) that emanate (or have emanated) from the various Executive Committee teleconference meeting(s). The <u>Subsequent Event</u> items are added due to their <u>Resolute</u> nature and/or are considered to be of sufficient current interest to the ATA membership.]

#### At 08:25 Hrs., IN RE: Treasurer's Report

President Neil M. Winston requested that <u>Treasurer Thomas G. Burkey</u> present his customary <u>Treasurer's</u> <u>Report</u>. Treasurer Burkey informed the Executive Committee that the Investment Portfolio has been repositioned so that it is paying an average yield of 5.86%.

Treasurer Thomas G. Burkey summarized numerous items of interest from the audited statements with emphasis on the following financial topics:

- ◆ <u>Total Net Gain</u> Net Assets, or (loss), for fiscal year ended <u>September 30, 2007</u>, is <u>\$345,587.</u>, as contrasted to a net (loss) of (<u>\$147,472.</u>), for fiscal year ended <u>September 30, 2006</u>. Treasurer Burkey advised that the total net gain for the 2006-2007 year-end was attributable to the stabilization of the financial picture of the 2007 Grand American Tournament.
- ◆ The 2007 Grand American Tournament showed a gain of \$41,399., as compared to a loss of (\$153,506.), at the 2006 Grand American Tournament. Treasurer Burkey presented a summary of the financial details pertinent to the 2007 Grand American Tournament.
- ◆ Total Assets at September 30, 2007, were \$9,643,608.

Treasurer Thomas G. Burkey presented the Executive Committee Members written summaries of his prepared Report(s), dated **April 14, 2008**, accompanied by various **Schedules** and **Handouts** as further detailed herein.

#### **SCHEDULES & HANDOUTS:**

- Schedules and Lists;
- Dues & Fees Comparison;
- ◆ Grand Budget for 2008; and
- Brady Ware & Shoenfeld, Inc., (Independent Accountants and Auditors) Fiscal Year End (FYE)
   Comparative Financial Reports for 2007 & 2006.

Subsequent to his presentations, Treasurer Thomas G. Burkey responded, in a competent and professional manner, to numerous questions from the Executive Committee pertaining to the previously distributed copies of the <a href="Cash Disbursements Journal(s)">Cash Disbursements Journal(s)</a> detailing the monthly periods of:

December 01, 2007 December 31, 2007
January 01, 2008 January 31, 2008
February 01, 2008 February 29, 2008
March 01, 2008 March 31, 2008

Treasurer Thomas G. Burkey next presented the Investment Activities Report and responded to various questions from the Executive Committee in a professional and responsive manner.

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## **INVESTMENT ACTIVITIES:**

Date	Average Rate	Average Yield
01/01/2002	6.35%	7.12%
01/01/2003	5.96%	6.81%
01/01/2004	5.47%	6.18%
01/01/2005	5.30%	6.12%
01/01/2006	5.24%	6.07%
01/01/2007	5.24%	5.73%
01/01/2008	5.58%	5.86%

Treasurer Thomas G. Burkey concluded with his additionally prepared report: **Schedule of Investment Percentages** depicting the following investment **Spread of Risk**:

PORTFOLIO ANALYSIS	01/2008	01/2007	01/2006	01/2005	01/2004	01/2003	01/2002
Nontaxable Municipal	00%	00%	18%	20%	22%	25%	28%
Certificates of Deposit	06%	10%	04%	00%	00%	00%	00%
Government Notes	05%	23%	26%	16%	17%	04%	09%
Corporate Notes	78%	60%	46%	56%	61%	63%	63%
Short Term	05%	07%	06%	08%	00%	08%	00%
Money Market	00%	00%	00%	00%	00%	00%	00%
Preferred Stocks	06%	00%	N/A.	N/A.	N/A.	N/A.	N/A.
	100%	100%	100%	100%	100%	100%	100%

Treasurer Thomas G. Burkey stated that the Amateur Trapshooting Association's established <u>Investment Policy</u>, as established by Corporate Resolution of the ATA Executive Committee, has been adhered to, at all times, for the period(s) as reported and presented herein.

The Executive Committee thanked Treasurer Thomas G. Burkey for his presentations and responsive answers and comments to their various questions.

Subsequent to further discussion and review and upon the motion of <u>Southwestern Zone Vice President</u> <u>Gary L. Sherrod</u> with second of <u>Southern Zone Vice President John D. Hiter</u> and following the President's call of the question, with no further response, it was unanimously

RESOLVED That the <u>Treasurer's Report(s)</u> and the <u>Official Act(s)</u> of <u>Treasurer Thomas G.</u> <u>Burkey</u> are hereby ratified, adopted and/or approved this date and time.

FURTHER RESOLVED That Treasurer Burkey is hereby commended for his diligent and professional performance on behalf of the Amateur Trapshooting Association (ATA) and the Amateur Trapshooting Association of America (ATAA).

<b>+</b>	President Neil M. Winston called a Recess as indicated
(April 14, 2008)	RECESS AT 08:50 HRS.
(April 14, 2008)	MEETING RESUMED AT 09:01 HRS.
A sitting quorum of the Executive Committee Member	s answered the Call at the resumption of the Meeting

# At 09:01 Hrs., IN RE: Secretary's Report Pending Correspondence

Secretary G. Mike Seitz advised that there is no **Pending Correspondence** other than that which is scheduled for discussion during this meeting.

# Disciplinary Actions, Suspensions and/or Pending Issues

Secretary G. Mike Seitz was pleased to advise that there were no <u>official complaints</u> filed during the intervening period nor were there any complaints remaining to be resolved.

Subsequent to further discussion and review and upon the motion of <u>President & Central Zone Vice</u> <u>President Neil M. Winston</u> with second of <u>Southern Zone Vice President John D. Hiter</u> and following the President's call of the question, with no further response, it was unanimously

RESOLVED That the Secretary's Report(s) and the Official Act(s) of Secretary & In-House Counsel G. Mike Seitz are hereby ratified, adopted and/or approved this date and time as performed for the Amateur Trapshooting Association (ATA) and the Amateur Trapshooting Association of America (ATAA).

# At 09:05 Hrs., IN RE: Executive Session

President Neil M. Winston called for an Executive Session, with no objections noted from the members, to discuss and resolve an administrative contractual issue pertaining to the Western Satellite Grand American Tournament, including other proprietary matters pertaining thereto.

At 09:19 Hrs., IN RE: Regular Meeting Reconvened

Subsequent to Executive Session discussion and review and upon the motion of <u>President & Central Zone Vice President Neil M. Winston</u> with second of <u>Southern Zone Vice President John D. Hiter</u> and following the President's call of the question, with no further response, it was unanimously

RESOLVED That the Administrative Withdrawal and Suspension Actions, taken by the voting members of the Executive Committee, are hereby ratified, adopted and/or approved this date and time.

FURTHER RESOLVED That the Corporate Secretary and ATA Office Manager are hereby directed to proceed at the earliest opportunity to execute these actions.

BEIT NOTED FOR THE RECORD That the formal Resolution was discussed and reviewed with all voting members of the Executive Committee. Vice President Bruce F. Reed and Vice President Wm. M. (Bill) Anzaldi, Jr., were attending via teleconference. All Administrative Actions taken hereunder shall be reported in the Official Minute Record of the August 2008 Executive Committee Minutes.

[Secretary's Note: This referenced Resolution and vote was held on April 15, 2008, via teleconference call with Vice Presidents Reed and Anzaldi.]

<b>+</b>	President Neil M. Winston called a Recess as indicated
(April 14, 2008)	RECESS AT 09:20 HRS.
(April 14, 2008)	MEETING RESUMED AT 09:25 HRS.
A sitting quorum of the Executive Committee Member	ers answered the Call at the resumption of the Meeting.

# At 09:15 Hrs., IN RE: Executive Session

President Neil M. Winston reminded the Executive Committee Members that an Executive Session has been previously scheduled with 2008 Tournament Director Mike Hampton to review the suggested/recommended Program changes for the **2008 Grand American World Trapshooting Championships**. Due to the proprietary - strategic planning - nature of the ensuing discussions, President Winston advised that most of the discussions including the **Q&A (question and answer)** comments and responses will be held in Executive Session.

[Secretary's Note: The Executive Committee met in Executive Session to review and discuss various documented facts with Consultant Hampton. The Committee took normal breaks, including lunch, throughout this continuing Executive Session. Upon conclusion of these Executive Session discussions, President Neil M. Winston, on behalf of himself and the entire Executive Committee, thanked Consultant Mike Hampton for his efforts on behalf of the ATA and its membership.]

President Winston invited Tournament Director Mike Hampton to the meeting and requested that he proceed with his prepared reports. Mr. Hampton thanked the Executive Committee for the opportunity to once again serve as the Tournament Director for the 2008 Grand American Tournament and he proceeded as follows:

#### REPORT SUMMARY ...

# ATA - Who We Are

- Over 100,000 Annual and Life Members Worldwide;
- Over 1,000 gun clubs;
- Over 77,000,000. registered targets per year;
- Over 17,000,000 Americans participate in target shooting (of some king);
- 35,000 "Active Members" will shoot at over 7,500 registered tournaments.

#### ATA - What We Offer

- Grand American World Trapshooting Championships (The World's premier shooting event with only the modern marathon having more participants in a single day of competition);
- Over 100 years of Grand American competitions;
- 4.5 million targets thrown over 12 days of competition;
- 20 plus Events over "Preliminary Days" along with the "Championship Events" during Grand Week;
- Many vendors with the most advanced products and services in the shooting industry;
- WSRC with 120 trap fields stretching over 3 miles ... 1,000 RV/Camping sites ... Fishing ... Skeet shooting ... sporting clays ... Cowboy Action Shooting (all provided by DNR at the WSRC);
- Grand American Corporate Partners and Sponsors that reach a highly desirable demographic segment of the shooting participants.

# **ATA - Sponsorship Opportunities**

Discussions were treated as proprietary presentations that are under negotiation(s).

#### ATA - Grand American - Economic Impact Summary

- The 2007 Grand American drew 5,480 registered shooters from all 50 states, 9 Canadian provinces and 9 other foreign countries;
- The Illinois Tourism Bureau estimated that approximately 19,180 attendees were, likewise, present during the 2007 Grand American.
- Total Economic Impact to the State of Illinois and surrounding communities was estimated at approximately \$14,302,800.

## The Mission of the ATA

To Promote and Govern the Sport of Registered Trapshooting.

# ATA - Participant Profile

ATA demographics were presented in detail.

#### **ATA - Grand American Tournament**

ATA Grand American specifics were presented in detail.

# 2008 Grand American Program Advertisers & Grand American Sponsors

- Tournament Director Hampton reviewed the draft 2008 Grand American Program and the anticipated Program Advertisers and Grand American Sponsors in pertinent detail.
- All discussions were treated as proprietary and reported in the Executive Session Minutes except for the following Resolutions.

#### RESOLUTIONS (in open meeting):

Subsequent to Executive Committee discussion and review and upon the motion of <u>Southwestern Zone Vice</u> <u>President Gary L. Sherrod</u> with second of <u>Southern Zone Vice President John D. Hiter</u> and following the President's call of the question, with no further response, it was unanimously

RESOLVED That the Target Fees (only) shall be established at Twenty Nine (\$29.00) Dollars per hundred (100). All other fees associated therewith shall remain unchanged from the 2007 Grand American World Championships Tournament Program.

FURTHER RESOLVED That the practice trap target fees shall be established at Four Dollars and Fifty Cents (\$4.50) per round of twenty five (25) targets for Singles and Handicap, and Doubles practice shall be established at the same fee of Four Dollars and Fifty Cents (\$4.50) for twelve (12) pair (i.e., twenty four (24) targets total).

BE IT FURTHER RESOLVED That Late Entry Penalty Fees shall be waived, but only under the following circumstances ...

[Secretary's Note: This is a partial listing of examples that will apply. Each consideration may be fact-dependent and differ from these examples.]

Late Entry Penalty shall be waived, only, on the first date of classification by the Central Handicap Committee (CHC) in the Event Center classification area (e.g., if the participant(s) first presents himself/herself and classify(ies) and enters (the event) on Wednesday (Clay

Target Championship), the Late Entry Fee will be waived). If the shooter classifies on any other day, prior to the Event that is subject to Late Entry Penalty, the Penalty will not be waived (e.g., if the participant(s) classify on Monday of Grand Week and do not enter the day before any event that indicates that a Late Entry Penalty applies, then the Penalty Fee shall not be waived).

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(Apı	il 14, 20	08)															. RE	CESS	AT 13	3:31	HRS.
(Apı	il 14, 20	08)													MEE	TING	RES	<b>JMED</b>	AT 13	3:44	HRS.
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# ☐ At 13:44 Hrs., IN RE: President's Report

President Neil M. Winston presented his President's Report as the next order of business. Several of the topics dealt with pending negotiations or sensitive issues and were presented and discussed as Executive Session items - and thus detailed in Executive Session (continuing) Minutes, only. Non-proprietary summaries are listed as follows:

- ♦ SCTP, and ATA's involvement, was discussed at length. President Winston revealed that he has been asked to participate in a Future Planning Meeting with various and interested parties in SCTP. He will report on this meeting once it has taken place.
- President Winston reported that he met with a small contingent of foreign shooters during the early days of the Southwestern Satellite Grand American with the intention of resolving any lingering misunderstandings of how the ATA views its classification standards as contrasted to those in the European countries.
- ◆ The 2008 Grand American logo has been reviewed and approved by President Neil M. Winston.
- ♦ President Winston reported on his travels to date in representing the ATA's interests. He reported that he has been well received by numerous ATA officials and "literally hundreds" of devoted ATA members. Many have expressed concern over the costs of fuel and shells, and the President advised that "patience is in order" and that the ATA will continue to offer an enjoyable sporting venue for those wishing to spend some of their discretionary income.
- ♦ Funds Celebration President Winston reminded the Executive Committee members that the 2nd Annual ATA Funds Celebration has been scheduled for the 2008 Grand American World Trapshooting Championships. It is believed that Mr. Wayne LaPierre, Executive Vice President of NRA, will be the keynote speaker. All members were encouraged to spread the word and encourage attendance. The Celebration will be held offsite at the Sparta VFW Hall to better accommodate the expected crowd.
- ◆ President Winston and Secretary G. Mike Seitz reviewed the gist of ATA's response to IDNR to resolve and/or work out certain contract issues pertaining to the WSRC and the original Development and Lease Agreement.

[Detailed discussions were reviewed and debated in Executive Session to protect the ongoing nature of the various issues.]

♦ The President presented and initiated a brief discussion pertaining to the pro-forma financial summary (for planning purposes) pertaining to the 2007 and 2008 Grand American Tournament(s).

President Neil M. Winston concluded his Presidential Report by thanking the entire Executive Committee for their support and work on behalf of the ATA. "We have to remain attentive to the bottom line, in particular to the conduct and financing of the 2008 Grand American," concluded President Winston.

President Neil M. Winston called the next Order of Business and requested that the following Committee Reports be presented by the respective Chairs, thereof.

## **COMMITTEE REPORTS**

[As consistent with the Secretary's practice, all Committee Report(s) have been compiled and aggregated, at this section of the Minute Record, for the convenience of the reader.]

Southwestern Zone Vice President & Committee Chair Gary L. Sherrod reported that he has been in contact with Kathy Key, at the ATA, and she reports that the All American software improvements are "working as advertised" by TechPro. Committee Chair Sherrod advised that there are some technical issues that still need to be addressed but for the most part the software is performing well. Committee Chair Sherrod also commented that the vast majority of the shooters (All American and others) appear to be quite satisfied with the improvements.

Marketing & Communications Director Stacey M. Hodkey advised that Becky McIntosh and Tara Crowley are being cross-trained to help with the input and management of the All American Selection Team software. She reported that the training is progressing well and they both will offer relief to Kathy Key, who is principally in charge of the site for the ATA.

President & Rules Committee Chair Neil M. Winston informed the Executive Committee members that he has conducted much research on the penalty classifications that are presently employed at the Grand American (i.e., shooters that do not have enough singles targets to meet the minimum requirements are penalized at least two (2) classes or more at the discretion of the Central Handicap Committee utilizing the known-ability rule provisions). Rules Committee Chair Winston stated that his research into the overall fairness of this penalty classification indicates that the penalty is overly harsh and does not serve the higher (penalty classification) purposes of the ATA.

Subsequent to the presentments of President & Rules Committee Chair Neil M. Winston it was the **General Consensus** that this issue shall be presented to the Board of Directors at the 2008 Annual Meeting with a proposed Resolution that the (Target) penalty classification for Singles and Doubles be changed from a movement of two (2) classes, to one (1) class, subject to the further review of the Central Handicap Committee utilizing the Known Ability rule provisions.

Southern Zone Vice President John D. Hiter commented on an old and vexing issue that is still troublesome throughout the country - "chair-shooter definition." Subsequent to discussions, Rules Committee Chair Winston requested that Southern Zone Vice President Hiter proceed with his suggested drafting of an acceptable definition for ATA purposes that is within the scope of practicality and current legal dictates. Vice President Hiter accepted the charge and will research the issue and offer his comments to the Executive Committee as his time permits.

Central Zone Vice President & Rules Committee Chair Neil M. Winston thanked the Executive Committee Members for their advice and recommendations and commented that he had no further business to present from the ATA Rules Committee.

President Neil M. Winston introduced the attending members of the Marketing & Industry Committee and requested that they present their report. Committee Chair D. Ray Greb requested that Director of Marketing & Communications Stacey M. Hodkey present the compiled reports.

# 2008 APRIL - MARKETING REPORT ATA COMMUNICATION

- Post One Newsletter
  - Completed work with the ATA's consultant, TechPro, on streamlining the in-house distribution and methodologies (complete redesign of layout).
- Media Efforts Comments on Trap & Field monthly (ATA) column releases; Updating of ATA telephone onhold message system; website updates; sent out press releases requested by All American Team members.
- Video <u>ATA Trapshooting Video</u> footage has been shot and compiled; commercial concepts and scripts have been written and are being edited for uploading commercials to youtube.com for ATA and other club websites.
- Photography Various shoot photographs have been uploaded to flickr.com ... Photos have been taken of new product for the online store.

#### **ATA PUBLICATIONS**

- Completed the <u>Delegates Handbook</u> and will be mailing them as soon as the Executive Committee approves
  the final draft.
- Newly styled and greatly expanded <u>Gun Club Handbook</u> is in final draft stages and will be ready for publication and distribution in the near term.
- <u>Trap 101 Guide</u> (new publication for the novice and intermediate shooter).
- <u>ATA Official Rule Book</u> was previously completed and mailed and/or otherwise made available to the ATA membership.
- Satellite Grand American Programs: Dixie; Southern; Empire and Great Lakes Grand Programs have been completed and distributed.

• Satellite Grand American Programs: Heartland; Northeastern and Western Grand Programs are being compiled and will be distributed in time for each of the foregoing tournaments.

#### **ATA PROMOTIONS**

- ATA Recognition Awards The Marketing Department is working to unveil the 2008 awards and are receiving many nominations. They can be submitted on the website and will be prominently published in Trap & Field (very similar to last year). Submission forms have been incorporated into the ATA website and Marketing Director Hodkey noted that submissions have been received at a very encouraging rate. Subsequent to the close date, the application/submissions will be submitted to the panel judges and winners will be selected and notified accordingly.
- The ever popular GMC/ATA Sweepstake event is underway. Tickets and posters have been designed and advertising literature has been written, edited and otherwise made ready for distribution to all members to increase awareness and to encourage participation in one of the most popular events ever organized by the ATA. Marketing Director Hodkey commented that more than 40,000 tickets have been printed, packaged and shipped and entries are already being received for the August drawing.
- ATA Advertising and Display Booth has been updated with a new design.
- New rental car program is being finalized with Hertz.
- National Team Race is being reviewed with the intent of making it more shooter-friendly and easier to understand.

# 120<sup>th</sup> CELEBRATION PLANS

• Next year will be the 120<sup>th</sup> Birthday of the ATA. Marketing Director Hodkey noted that the ATA is trying to plan some activities for the coming year and fundraisers. It is anticipated that the ATA will have commemorative belt buckles and coins for sale to help raise money for the Funds and add excitement for the event.

#### YOUTH/COACHES

Youth & Coaches - Team effort with Edie (Reynolds) Fleeman - the following has been accomplished:

- Program for Funds Celebration;
- Youth and Coaches section for ATA website;
- Youth Recognition Award Forms;
- Coaches rocker patch;
- Coaches Credential cards;
- Certificate of Appreciation designed and awarded as appropriate;
- Coach Brochure Design;
- Coach Newsletter Design; and
- Trap 101 Guide new publication.

# ATA MERCHANDISE & LICENSE AGREEMENTS

- Limited License Agreements numerous agreements have been renewed and many new sponsors are being courted.
- Marketing Department personnel attended Southern Grand to make test sales on ATA merchandise and to also meet with numerous sponsors/vendors to renew interest in activities for the 2008 year.

# **ON-LINE STORE**

- Update store with new items from Grand American and remove all depleted stock.
- Researched new methods for easier shopping experience.
- Discussed and finalized new method with Marketing Department to move forward with Store redesign.
- The new online store will be available on bigcartel.com.
- Developed new logo for store.
- Write new CSS to customize and create uniform look for store.
- New merchandise photos, including detailed and close up shots (5 per item), have been taken to increase sales.
- Input inventory numbers into tracking system to monitor and automatically pull sold-out items from store.
- Set up sub-domain.
- Daily orders are filled and shipped.
- All current and dated pins will be photographed, priced and added to the online store.
- Various sales and promotions were organized and implemented.

## **ARTISTIC DESIGN**

- Logos The following logos were completed for the Satellite programs: Autumn Grand; Dixie Grand; Northeastern Grand; Spring Grand; Western Grand; Grand American; Southern Grand; Southwestern Grand; Empire Grand; Great Lakes Grand and the Heartland Grand.
- Membership brochure was updated and prepared for publication.
- All advertisements for the Average Book were completed.

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#### WEB DEVELOPMENT AND MAINTENANCE

• Web development and maintenance is an ongoing process in conjunction with TechPro. New developments and industry standards are constantly monitored in order to keep the ATA competitive in the marketplace and up to full service capabilities for its valued membership.

#### **SALES-WEB BANNERS**

 A new rate card was created and ATA Marketing added a link to the website to request advertising information. Marketing Director Hodkey advised that this has created a lot of interest.

#### ShootATA.com

The following improvements were made to ShootATA.com and are generally of an ongoing nature:

- Web Banners were completed;
- Update Contact section;
- Update News section (daily);
- Update Minutes section;
- Update Shoot Results;
- Update Membership section;
- Update MyATA, run exports, compress and upload to site (1-3 times weekly);
- Answer support questions from members (daily and this ATA service is time consuming, but rewarding);
- Work in conjunction with TechPro (Bob Butterworth) in creating Youth and Education section of website to keep updates organized and in one central location;
- Create newly requested web banners and create forms and surveys for miscellaneous items;
- Recreate forms for recognition awards nominations;
- Banner rotation was randomized to create more reader appeal;
- Press Website is being considered for addition to the ATA website.

## My ATA

- Simplified organization of downloads;
- Streamlined export and upload process;
- To do soon list: (1) Export all pcmaster, pcdetail, pctrap etc. files weekly or more often as requested; (2) filter all requests for access to MyATA downloads section; (3) grant access for valid requests; and (4) numerous other technical support (internal) matters that demand constant attention, such as:
  - MicroFiche conversion;
  - research methods and services;
  - product and service quotes and evaluations.

#### **UCR (ATA's Operating System Software Contractor)**

Updating of ATA operating systems.

# **MISCELLANEOUS**

501(c)(3) Non-Profit Mailing Status - within the current framework of the IRS code regulations, ATA Marketing
is attempting to make maximum usage of the availability of the lower postage rates for non-profits that are
similarly situated.

#### **TROPHIES**

- Worked with Medal Craft to create new zone trophies, and
- Had very good responses for the new satellite Option trophies (trophy package/selection including cash in lieu
  of a specific trophy for selected preliminary and championship events).

#### **HOMELAND SECURITY SYSTEMS**

• Due to the unreliable nature of the current phone and Internet lines, ATA Administrative Staff is working to establish a new phone and security system at ATA.

Subsequent to the presentations of Director of Marketing Hodkey's Marketing & Industry Reports, President Neil M. Winston thanked her for the professional efforts that she and her department have expended on behalf of the ATA.

President Winston then called for the Next Order of Business which were the remaining Committee Reports.

GRAND & SATELLITE GRAND(S) PROGRAM COMMITTEE ...... April 14, 2008 at 14:59 Hrs.

Committee Chair & Southwestern Zone Vice President Gary L. Sherrod Committee Chair & Southwestern Zone Vice President Gary L. Sherrod; President & Central Zone Vice President Neil M. Winston and Southern Zone Vice President John D. Hiter, attending.

Committee Chair Gary L. Sherrod reported that the 2008 Grand American Tournament Director Mike Hampton appears to have the compilation of the 2008 Grand American Program well in hand (and as presented earlier in this meeting) and that he has no reports to present on the various Satellite Grand Program progress other than it appears that the Satellite Programs are being competently prepared and mailed, as normally accomplished by the ATA office staff.

□ GRAND & SATELLITE GRAND(S) TROPHY COMMITTEE ...... April 14, 2008 at 08:19 Hrs.
 □ ...... Committee Chair D. Ray Greb Committee Chair D. Ray Greb and Director of Marketing & Communications Stacey M. Hodkey, attending.

Committee Chair D. Ray Greb advised the Executive Committee that he would like to defer his report until Committee Member Wm. M. (Bill) Anzaldi, Jr., is present. He had no other comments at this time other than the preliminary reports that he has been receiving about the trophy option of granting the preliminary and championship winners at the Zones and Satellites of choosing from an array of trophies (including cash) appears to be popular. He thanked Marketing Director Stacey M. Hodkey and ATA Staff Member Tara Crowley for coming up with the idea and implementation.

Committee Chair & President Neil M. Winston reported that he and his Committee had no other comments or suggestions other than those of 2008 Grand American Tournament Director Mike Hampton with supplemental comments of Committee Member Robert J. Stuart.

Committee Chair D. Ray Greb advised that, on behalf of the Human Resource Committee, he wished to request an Executive Session to discuss employee contract issues with the Executive Committee.

# At 09:05 Hrs., IN RE: Executive Session

President Neil M. Winston called for an Executive Session, with no objections noted from the members, to review personnel issues with the Human Resource Committee including other proprietary matters pertaining thereto.

At 09:19 Hrs., IN RE: Regular Meeting Reconvened

Committee Chair Wm. M. (Bill) Anzaldi, Jr., advised (during the scheduled Telecon with the Executive Committee) that he did not have a formal report to present to the Executive Committee and that he offered his apologies that he was unable to personally attend the (entire) meeting at the Southwestern Satellite Grand American.

Committee Chair & Central Zone Vice President Neil M. Winston briefly summarized the current pursuits, and accomplishments, of the Website & Communications (Ad Hoc) Committee. Committee Chair Winston also summarized, and reiterated, his Committee's main pursuits and goals.

# **UPDATING THE ATA WEBSITE**

 Instantaneous updates of the shooter scores and other detail have been well received by the ATA membership. 

- 2. All American changes (new software improvements) have been implemented and in most cases the All American points are being calculated and posted within four (4) days.
- 3. Committee Chair Winston noted that the ATA online store has been fully implemented and the generated sales are very gratifying at this point. ATA Marketing staff, and in particular A.J. Wilson, are to be commended for their/his fine efforts on behalf of the ATA.
- 4. Future website and operating software improvements are under consideration and are being reviewed with TechPro.

Committee Chair & President Winston thanked the Executive Committee for their attention and questions and then he called for the Next Order of Business.

- SATELLITE GRAND AFTER ACTION REPORTS ...... April 14, 2008 at 15:30 Hrs.
  - **⇒** SPRING SATELLITE GRAND AMERICAN TOURNAMENT
  - **➡** DIXIE SATELLITE GRAND AMERICAN TOURNAMENT
  - **➡** SOUTHERN SATELLITE GRAND AMERICAN TOURNAMENT

The Executive Committee Members attending the various Satellite Tournaments reported that all of the shoots as depicted are being well managed and that the shooters appeared to have a good time socializing with the shooting participants and visitors. Regretfully, the attendance numbers are still, generally, in decline due primarily to the cost of shells and fuel. The Executive Committee explored various alternatives to reverse the present decline but the general consensus was that, in actuality, there is little the ATA can do other than encourage all Satellite hosts to broaden their base appeal and attempt to encourage our ATA Members to decide on continuing to spend some of their discretionary dollars enjoying the sport of trapshooting. Registered trapshooting is not an inexpensive sport but on a relative basis to other recreational sports, we are competitive and offer much for the participants to experience and enjoy.

All attending Executive Committee Members noted that they were well received at the Satellite venues depicted and they responded to numerous questions and/or comments by interested ATA Members.

# **Spring Satellite Grand Attendance**

The Executive Committee reviewed the attendance/participation numbers for 2008.

YEAR	TOTAL ENTRIES	INCREASE (DECREASE)
2003	5,250	
2004	5,395	2.69%
2005	5,028	(6.80%)
2006	4,621	(8.10%)
2007	4,601	(0.43%)
2008	4,542	(1.30%)

# **Dixie Satellite Grand Attendance**

The Executive Committee reviewed the attendance/participation numbers for 2008.

YEAR	TOTAL ENTRIES	INCREASE (DECREASE)
2005	3,209	
2006	3,753	16.95%
2007	3,982	6.10%
2008	3,468	(12.91%)

#### **Southern Satellite Grand Attendance**

The Executive Committee reviewed the attendance/participation numbers for 2008.

YEAR	TOTAL ENTRIES	INCREASE (DECREASE)
2004	8,444	
2005	7,825	(7.33%)
2006	7,934	1.39%
2007	7,752	( 2.29%)
2008	6,109	(21.19%)

# At 15:41 Hrs., IN RE: Administrative Report of ATA Office

On behalf of ATA Office Manager Connie J. Collier, Marketing & Communications Director Stacey M. Hodkey presented the Spring Administrative Report to the Executive Committee and responded to numerous questions in a positive and professional manner. A summary of the Report follows:

- Cross training activities continue in the office and there is sufficient backup in all departments in the event of illnesses or extended absences of ATA personnel. Director Hodkey also commented that Becky McIntosh and Tara Crowley are being trained as back-up to Kathy Key for All American input and analysis.
- Scanners have been purchased that will enable the bar-coding of membership renewal applications. This will
  greatly improve the efficiency and more importantly the accuracy of the entire renewal process and will result
  in less labor hours having to be devoted to this task.
- Lead reclamation activities ground to a halt during the Winter months but the Executive Staff (Connie Collier and Stacey Hodkey) have been strategically planning on the Spring implementation of the renewed lead reclamation efforts. Secretary G. Mike Seitz has been in constant contact with Dayton International Airport legal counsel to make certain that all ingress permits are in place for the ATA and its chosen independent contractors. The Executive Committee will be kept apprised of all pertinent facts as they develop.
- ATA Office Manager Collier reports that the ATA staff remains productive and on schedule with all work
  activities and that she has no deficiencies to report.
- Rule Books and By-Laws were mailed out in February.
- Canadian Equivalent Letters were also mailed out in February to all Canadian clubs, Executive Committee Members, Delegates and Secretaries as per custom.
- ATA office staff has been assisting Tournament Director Hampton with the production of various documents and reports that he has requested.

Marketing Director Hodkey commented that the foregoing concluded ATA Office Manager Collier's Administrative Report. On behalf of the Executive Committee, President Winston thanked both Executive Staff Members for their services to the ATA.

# At 15:41 Hrs., IN RE: Trapshooting Youth Development Report

On behalf of ATA's Trapshooting Youth Development Director Edie P. (Reynolds) Fleeman, Marketing & Communications Director Stacey M. Hodkey presented the Spring Youth Development Report to the Executive Committee and responded to their questions in a competent and positive manner. A summary of the Report follows:

- <u>Coach School Brochure</u> nears completion and Youth Development Director Fleeman wanted to thank the ATA Marketing Department for all their assistance in its preparation.
- <u>Coach Credentialing</u> continues at a brisk pace and everyone is pleased with the overall progress.
- <u>Coach Schools</u>: The flyer for the 4th Missouri Coach School is on the (ATA) website. This school and
  numerous others will be prominently displayed on the ATA website and continued success is expected. It is
  anticipated that these properly credentialed coaches will gradually increase ATA Membership by creating more
  skilled shooters, at the inception, and generate a lot of interest on the part of the trapshooting youth of the
  ATA.
- <u>Coach Merchandising</u>: Making available specific product (e.g., shirts and hats) for purchase by all credentialed coaches is being considered. All profits from selling such product will be directly donated and made available for the Youth Shooting initiatives.
- <u>Youth Recognition Award</u>: Youth Development Director Fleeman reports that the first applications have been received and they are excellent. She reported that "our panel of judges will have a difficult time in choosing a recipient."
- <u>Funds Celebration</u> August 06, 2008: This year, in order to more efficiently handle the crowd, the Funds Celebration has been scheduled off-site at the VFW Hall in Sparta, Illinois. NRA's Wayne LaPierre will be the guest speaker and the ATA is most appreciative that he would take the time to assist us with this worthy endeavor.

- <u>Master of Ceremonies</u>: Mr. Jim Beasley has been chosen (and accepted the position) as the Master of Ceremonies of the Funds Celebration. We are all certain that he will do a good job in promoting the fund raising initiatives of the ATA. Educating and interesting our youth shooters is of paramount importance and that is where the funding raising efforts need to shine. All of us at the ATA need to encourage tax-free donations to the ATA for this most worthy effort.
- <u>Travel</u>: Youth Development Director Fleeman included a partial itinerary of her travels on behalf of the ATA and it was quite extensive.

Marketing Director Hodkey noted that this concluded her presentation of the Youth Development Report on behalf of Youth Development Director Fleeman. President Winston, on behalf of the Executive Committee, extended his appreciation to Youth Development Director Fleeman for her services to the ATA.

<b>+</b>	President Neil M. Winston called a Recess as indicated
(April 14, 2008)	RECESS AT 13:31 HRS.
(April 14, 2008)	MEETING RESUMED AT 13:44 HRS.
A sitting quorum of the Executive Committee Me	mbers answered the Call at the resumption of the Meeting.

#### At 16:00 Hrs., IN RE: Heartland Satellite Grand

Southwestern Zone Vice President Gary L. Sherrod stated that he wanted the vote to approve the Heartland Satellite Grand to be overturned due to the "illegal" nature of the vote. Southwestern Zone Vice President Sherrod presented a letter from Past President Neal Crausbay, dated March 4, 2008, that contained direct excerpts from Executive Committee minute records from February 4, 1991 and March 18, 1992, allegedly establishing a sixteen (16) trap requirement as precedent.

Subsequent to discussion and following President Neil M. Winston's recommendation, the consensus opinion of the Executive Committee was to defer further consideration until tomorrow's scheduled meeting in which the entire voting membership of the Executive Committee will be present.

# At 16:32 Hrs., IN RE: Canadian Championship Tournament - Trophy Stipend

President Neil M. Winston and Director of Marketing Stacey M. Hodkey advised the Executive Committee that Delegate Paul Shaw made a special request for additional consideration to fund a more complete trophy package for the **2008 Canadian Trapshooting Championships**.

Subsequent to discussion and upon the motion of <u>President Neil M. Winston</u> with second of <u>Southern Zone</u> <u>Vice President John D. Hiter</u> and following the President's call of the question with no further response, it was unanimously

RESOLVED That the current stipend of Seven Hundred (\$700.00) shall be increased to One Thousand Five Hundred (\$1,500.00) in recognition of the valuable contributions that our Provincial shooters make to the ATA and the sport of registered trapshooting.

FURTHER RESOLVED That the officers of the 2008 Canadian Trapshooting Championships Tournament are granted the latitude to choose the trophy package(s) that they desire within the allotted parameters of the granted funds.

BE IT NOTED FOR THE RECORD That the Executive Committee encourages all of the stateside ATA Members to attend this worthy shoot and to support our Canadian neighbors. The Executive Committee also wished to extend their thanks and appreciation to ATA Ontario Delegate Paul Shaw for his devoted efforts - and those of all the Canadian officials - for making the 53rd Canadian Trapshooting Championships more special than ever.

#### At 16:49 Hrs., IN RE: Executive Session

President Neil M. Winston called for an Executive Session, with no objections noted from the Executive Committee Members, to discuss other **2008 Grand American** specifics with Tournament Director Mike Hampton.

At 17:36 Hrs., IN RE: Regular Meeting Reconvened

<b>+</b>	President Neil M. Winston called a Recess as indicated
(April 14, 2008)	RECESS AT 17:58 HRS.
(April 15, 2008)	MEETING RESUMED AT 15:32 HRS.
All Members of the Executive Committee Members	answered the Call at the resumption of the Meeting

# MISCELLANEOUS MEETINGS, VISITS AND/OR ADMINISTRATIVE ISSUES

The Executive Committee engaged in various meetings throughout the day. The summaries, if any, are recorded under this heading of <u>MISCELLANEOUS MEETINGS</u>, <u>VISITS AND/OR ADMINISTRATIVE ISSUES</u>, as follows.

Motion to Reconsider and Withdraw Approval for the Heartland Satellite Grand

[Secretary's Note: Southwestern Zone Vice President Gary L. Sherrod requested that his objections - and resulting motion - be included in the Official Record of this meeting.]

Southwestern Zone Vice President Gary L. Sherrod renewed his objections to the Heartland Satellite Grand and initiated new discussions with the intent of formally reviewing the Executive Committee's majority approval of the Heartland Satellite Grand American Tournament. Southwestern Zone Vice President Sherrod produced a letter from Past President Neal Crausbay stating the position of the then sitting Executive Committee which considered - among other

requirements - that in order (for Redlands Gun Club, California, as requested by, and through, the California Golden State Trapshooters Association, Inc.) to receive a host Satellite grant from the Amateur Trapshooting Association that they (Redlands) must possess, at a minimum, sixteen (16) trap fields in addition to other related requirements.

Southwestern Zone Vice President Sherrod was most adamant that the majority decision of the Executive Committee approving the (now titled) Heartland Satellite Grand was "an illegal vote" and that it "flies in the face of Executive Committee precedent." His stance was predominately founded on the Minute Record from February 4, 1991, and as supplemented by a similar (Minute) Record from March 22, 1992. Southwestern Zone Vice President Sherrod stated that it is "not fair to the larger clubs that make an investment to enlarge their club facilities in order to hold a Satellite Grand." President Neil M. Winston acknowledged the comments of Vice President Sherrod but countered that "it is not fair to the Midwestern shooters that they do not have a more local venue to travel to and have it recognized as a Satellite Grand American tournament even if that particular venue does not have an arbitrary number of set traps or other mandated amenities." President Winston, continuing, noted that a smaller venue (e.g., number of limited fields) - "that makes sense - should not be precluded from conducting a Satellite Grand if other extenuating factors indicate that the chances for at least some limited success are possible and that the Tournament satisfies a segment of the ATA population that is under-served by officially sanctioned tournaments such as a Satellite Grand American."

Subsequent to the foregoing and upon the motion of <u>Southwestern Zone Vice President Gary L. Sherrod</u> with second of <u>Southern Zone Vice President John D. Hiter</u> and following further debate, discussions and/or explanations, as presented in the Notes to the Record, herein, it was by majority vote

RESOLVED That the motion to reconsider and withdraw the approval for the Heartland Satellite Grand is hereby defeated.

BE IT NOTED FOR THE RECORD That the Official vote was recorded as follows with a "NO" vote signifying that the Vice President member does not wish to withdraw the prior affirmative vote:

Western Zone Vice President Bruce F. Reed	NO
Southwestern Zone Vice President Gary L. Sherrod	YES
Southern Zone Vice President John D. Hiter	YES
Eastern Zone Vice President Wm. M. (Bill) Anzaldi, Jr.	NO
President & Central Zone Vice President Neil M. Winston	NO

BE IT FURTHER NOTED FOR THE RECORD That Secretary G. Mike Seitz was asked, at the December 2007 Executive Committee meeting, to research the Record to ascertain what prior actions had been taken by previous Executive Committees and, in particular, the Board of Directors with respect to granting Satellite tournaments and the various parameters set, thereby. The Secretary researched the Board of Director Minutes from 1987 forward and found no directives pertaining to the establishment and/or approval of Satellite tournaments. The Secretary researched only those records that he possessed with respect to the Executive Committee meetings and those records were complete only from 1994 forward. In retrospect, the Secretary stated that he should have asked for more detailed, and complete, documents from ATA corporate headquarters in order to conduct a more thorough search. If the information from 1991 and 1992 (as referenced herein) had been made available to the Executive Committee, it might have been more persuasive in their earlier discussions

pertaining to the Heartland Satellite Grand. Secretary Seitz also pointed out that the original Resolution of the 1991 sitting Executive Committee did not use mandating language that any particular minimum number of traps were necessary. From a strict reading of the entire Minute Record, it can be reasonably construed that representatives of Redlands were in the early stages of installing new trap fields and that the action, on their part, was volitional in nature and no minimum number was impressed by the then sitting Executive Committee.

Nevertheless, the administrative and legal opinion of the Secretary would have been the same earlier as it is now. Executive Committee decisions do, in fact, create precedent but it is non-binding. Each year a new member transitions onto the Executive Committee and new synergies are formed. If viewed from a purely legal perspective, Southwestern Zone Vice President Sherrod's objections to the granting of a new Satellite venue, with less than sixteen (16) traps and including other amenities, would be founded in fact. But, all Executive Committees are free to change prior (Executive Committee) decisions as they determine in their own volition to fit current facts and circumstances whether external or internal. There clearly is no binding precedent unless the sitting Executive Committee chooses to recognize and abide by the prior decision(s).

Having said that, at least in the Secretary's own personal opinion, prior decisions of the various Executive Committees should be given persuasive consideration so that a more determined and consistent business course of action can be taken by the sitting Executive Committee, but the fact remains, each and every Executive Committee is free to decide current facts and circumstances and to determine how that will impact their vote on considerations at hand.

From a legal perspective, the Latin maxim (doctrine) of Stare Decisis (let the decision stand) and precedent are significantly important. Both doctrines, with respect to questions of law, insure certainty, consistency and stability in the administration of justice, with departures from precedent permitted for compelling reasons.

The Secretary concluded his remarks by offering the recommendation that if this Executive Committee (or Board of Directors) wished to create "precedent" that is not volitional, then they should consider presenting an Official Rule, with guideline recommendations, to the Board of Directors for their adoption. Assuming that the Board of Directors was so inclined to take affirmative action on the subject of - and various other terms and conditions - approving any new or existing Satellite venue, this would create binding precedent on subsequent Executive Committees. Thereafter, only the Board of Directors would have the capability and authority of amending and/or overturning their mandated decision(s).

Southern Zone Vice President John D. Hiter advised that he was prepared to make a motion with respect to the "minimum criteria for Satellite Grands and that these requirements should be reviewed once every three (3) years. Southern Zone Vice President Hiter commented that he felt that the criteria should include at a minimum the following:

- number of program traps;
- number of improved (and primitive) camping sites;
- number of lighted fields; and
- other criteria as determined by the Executive Committee.

Subsequent to further discussion, Southern Zone Vice President Hiter stated that he wished to withdraw his motion and defer further consideration to the next scheduled teleconference of the Executive Committee.

#### At 16:50 Hrs., IN RE: Executive Session

President Neil M. Winston called for an Executive Session, with no objections noted from the Executive Committee Members, to discuss the vacant position of Executive Director of the ATA.

At 17:01 Hrs., IN RE: Regular Meeting Reconvened

#### → Executive Director - Discussions

Subsequent to completing the Executive Session pertaining to the foregoing Order of Business and upon the motion of <u>Southwestern Zone Vice President Gary L. Sherrod</u> with second of <u>Southern Zone Vice President John</u>
<u>D. Hiter</u> and following the President's call of the question, it was unanimously

RESOLVED That the ATA Executive Director search shall be resumed at the earliest practicable time and manner as unanimously approved during Executive Session at this meeting.

FURTHER RESOLVED That the ATA Office Staff and Administrative Personnel are to be commended for their fine efforts during this period of transition.

## □ Southwestern Grand Attendance

The Executive Committee reviewed the attendance/participation numbers for 2008.

YEAR	TOTAL ENTRIES	INCREASE (DECREASE)
2003	6,483	
2004	6,796	4.83%
2005	6,896	1.47%
2006	6,328	(8.24%)
2007	6,209 Amended	(1.88%) Amended
2008	5,967	(3.90%)

As usual, the **Southwestern Satellite Grand American Tournament** was excellently conducted and all administrative and shoot personnel are to be commended accordingly. The weather was windy but many of the participants managed very competitive scores. The Executive Committee Members and ATA Officials also wished to thank the National Shooting Complex administrative staff for their tremendous (Texan) hospitality extended during the scheduled meetings.

# □ CORPORATE MEETING CONFIRMATION

Subsequent to review and discussion, the Executive Committee unanimously

AGREED That the next Regularly Scheduled and Continuing Meeting of the Executive Committee of the Amateur Trapshooting Association (ATA) shall take place at the World Shooting and Recreational Complex (WSRC), Sparta, Illinois, during the 2008 Grand American World Trapshooting Championships Tournament to be held at the World Shooting and Recreational Complex (WSRC) in Sparta, Illinois, commencing on or about August 04, 2008.

#### □ FOR THE GOOD OF THE CORPORATION

No further business from the floor was introduced or entertained, at this Spring meeting, by the Executive Committee.

FOR THE GOOD OF THE AMATEUR TRAPSHOOTING ASSOCIATION, <u>President Neil M. Winston</u> called for the presentation of further business, with no response, and subsequent to reviewing the <u>Meeting Agenda</u> and polling the <u>Executive Committee Members</u>, it was determined that there was no further business to properly come before the <u>Executive Committee</u> at this <u>Regularly Scheduled and Continuing Meeting</u>, and on unanimous concurrence of all <u>Executive Committee Members</u> present, this <u>Continuing Meeting</u> was recessed at <u>17:01 Hrs.</u>, Central Daylight Time (CDT) on <u>April 20, 2008</u>, and will stand adjourned at the conclusion of the <u>Southwestern Satellite Grand American Tournament</u>.

# Respectfully submitted:

#### Certification:

I, <u>G. Mike Seitz</u>, <u>Corporate Secretary</u>, of the <u>Amateur Trapshooting Association</u> and recording for the <u>Executive Committee</u>, hereby certify that the foregoing <u>Minute Record</u> is substantially accurate and complete, subject to edification of the <u>Executive Committee</u> as a whole.

The undersigned, duly appointed Secretary of the Amateur Trapshooting Association, further certifies:

Notice of this Regularly Scheduled and Continuing Meeting of the Executive Committee of the Amateur Trapshooting Association, commencing April 14, 2008, at San Antonio, Texas, was properly given.

At this Regularly Scheduled and Continuing Meeting of the Executive Committee of the Amateur Trapshooting Association, a quorum was constituted in accordance with said Notice.

PMATEUR

By: \_\_\_\_\_\_\_ G. Mikke Seitz

**Amateur Trapshooting Association**